



# 2017 Year in Review



**IF YOU ARE A PART OF THE COMMUNICATION DISCIPLINE**, membership in the National Communication Association is fundamental to your professional life. Only NCA brings together scholars from around the country, and from every area of Communication, to form a thriving disciplinary community that is committed to advancing state-of-the-art research, teaching, learning, and practice. NCA addresses the broad interests of the discipline, as well as the diverse needs of its individual members. In our 103rd year, NCA and its more than 7,000 members are making a difference within the Communication discipline, throughout the academy, in our communities, and beyond. Here are a few highlights from 2017.

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### ADVANCING THE COMMUNICATION DISCIPLINE

- Sponsored two NCA Public Programs about health communication and culture, focusing on Appalachian and Native American communities, respectively
- Awarded more than \$30,000 in grants that will support member projects and programs throughout 2018
- Oversaw the publication of more than 300 articles in NCA's 11 scholarly journals
- Launched *Current Commentary*, an online collection of timely essays that address unfolding public events as they are connected to Communication scholarship and teaching
- Garnered media coverage in hundreds of national and local outlets featuring Communication scholars' research and publications



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### SUPPORTING COMMUNICATION SCHOLARS AND TEACHERS

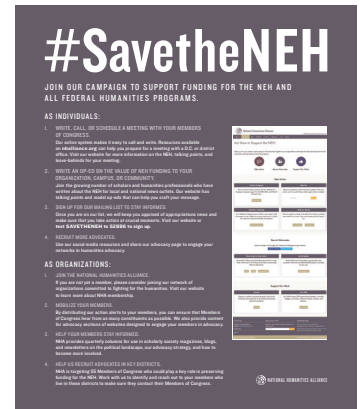
- Provided nearly \$100,000 to support a series of professional development programs and conferences, including the Doctoral Honors Seminar and the Institute for Faculty Development, and hosted the bi-annual NCA Chairs' Summer Institute
- Issued a variety of reports to provide scholars with relevant data about the discipline
- Redesigned the NCA website to include new resources and tools for members; the site features a responsive layout and user-friendly functionality
- Published monthly E-tools essays by and for faculty, featuring new media and technologies for the classroom



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## ADVOCATING FOR ACTION

- Joined the National Humanities Alliance and Consortium of Social Science Association (COSSA) on Capitol Hill in advocating for federal funding for the humanities and social science
- Partnered with and participated in the nation's first March for Science
- Attended meetings of the National Science Foundation's Directorate of Social, Behavioral & Economic Sciences (SBE), National Academies, COSSA, and the Council of Graduate Schools to monitor trends in social science and humanities education and research, and the outlook for federal research funding
- Served as a member of the Coalition for National Science Funding (CNSF), and participated in the annual CNSF Capitol Hill Exhibition
- Signed on to several letters in support of free speech and ethical communication, less restrictive immigration and visa policies, and other national policy issues of relevance to higher education
- Issued action alerts to members to support federal funding for humanities, social, and behavioral science initiatives, to oppose the taxation of tuition waivers for graduate students, and to maintain net neutrality



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## HONORING OUR LEGACY, KEEPING COMMUNICATION RELEVANT

At the NCA 103<sup>rd</sup> Annual Convention in Dallas, Texas, more than 4,000 scholars gathered to exchange ideas and present research under the theme, "Our Legacy, Our Relevance." Attendees heard from Carroll C. Arnold Distinguished Lecturer Catherine Squires about the intersection of currency, culture, slavery, and race; witnessed a lively spoken word performance with award-winning slam poets and scholar activists in the Opening Session; and learned how Communication is integral to internationalization and globalization from NCA President Stephen J. Hartnett. NCA members are studying how the communicative aspects of myriad issues—from politics and entertainment, to gender issues and immigration—apply to our daily lives. Their research continues to help shape important policies, practices, and perceptions that have local, national, and global impact.

