

# CIDD

The Committee for International  
Discussion and Debate of the  
National Communication Association



INTERNATIONAL STUDENT  
DEBATE EXCHANGES SINCE 1922

## CIDD 2024-2026 Operational Plan

prepared by

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### Overview

The Committee on International Discussion and Debate (CIDD) is an organization that promotes international dialogue and cultural exchange through debate and discussion between students from the United States and other nations. The organization is composed of individuals and institutions that share a common interest in fostering mutual understanding and communication between people of different countries and cultures.

CIDD provides a platform for students, educators, and professionals from around the world to engage in debate and discussion on a range of topics, including politics, culture, economics, and the environment. The organization hosts various events, such as international debate exhibition competitions, seminars, workshops, and cultural exchange programs, to facilitate cross-cultural communication and understanding. Generally, two students from another nation (Great Britain and Japan) travel to the United States and visit host campuses throughout the country for discussion and debate with U.S. students. Likewise, two students from the United States, selected from a nationally competitive process, travel to Japan every other year to represent the United States in a debate tour.

The mission of CIDD is to promote global citizenship and intercultural awareness through debate and discussion, and to encourage the development of critical thinking, public speaking, and leadership skills. Through its programs and initiatives, CIDD aims to create a network of individuals who are committed to promoting peace, understanding, and cooperation among

people of different nations and backgrounds. CIDD has historically accomplished this work operating off of a modest budget of \$25,000 annually, which is provided by NCA.

As will be discussed further below, CIDD has entered its post pandemic transition back to in person debate tours and exchanges. CIDD continued to remain active during the pandemic by facilitating virtual debate tours and exchanges, but recognizes that those are no substitute for in person activities. CIDD has reimagined the roles of its committee members and made plans to expand its tours to ensure the sustainability of this unique and essential program that has existed for over 100 years. The NCA's continued support is vital to that success.

The purpose of this business plan is to provide background information about CIDD, including the unique position it holds within NCA, explain the historical benefits of the program, describe the tours that currently exist and CIDD's plan for tour expansion, review the expenses and revenue generation strategies for CIDD to ensure that it remains a revenue neutral program, and to explain the immediate needs of CIDD, which include securing administrative support and expanding membership on the committee. This plan demonstrates not only the need for continued support of CIDD, but why that support is an important part of the mission of NCA and a worthy investment.

## **Background on CIDD**

### **● What We Do – Tours and Exchanges**

Since 1922, CIDD has broadened the scope of international exchange, facilitated the international exchange of information and ideas, and reinforced the value of dialogue as a preferred means for resolving international and intercultural differences. Specific objectives of CIDD program are to:

1. Broaden the scope of international educational and cultural exchanges by providing a channel for the exchange of ideas and attitudes among students and young people in America and throughout the world;
2. Make possible informal meetings among students, college and university personnel, and the general citizenry of participating countries;
3. Facilitate the exchange of information and ideas about the educational systems of the countries involved;
4. Reinforce the importance of dialogue as a preferred means for resolving international and intercultural differences;
5. Maintain and enhance the ties between the National Communication Association and forensics organizations, forensics programs, and their sponsoring academic departments throughout the United States; and

6. Provide opportunities to enhance an understanding and appreciation of the discipline of Communication both in other nations and in the United States.

The third goal in NCA's strategic plan is to embrace and enact inclusion, diversity, equity, and access. Further, NCA recently adopted an Inclusion, Diversity, Equity, and Access (IDEA) strategic plan. The calls for policies and practices that would address historic inequities in our association have a long legacy, marked by persistent calls from members, our caucuses, the Affirmative Action and Intercaucus Committee, and several of our divisions. In response, NCA launched intermittent initiatives to study and address these needs. The IDEA Strategic Plan's fourth goal is to expand NCA members' access to facilitate full participation in the discipline across the dimensions of space, borders and boundaries, language, and material resources. In order to meet that objective, the Plan indicates that NCA should, among other things, (i) identify barriers to membership and active participation for historically disenfranchised individuals and groups, (ii) examine current promotional efforts (such as public-facing materials, event structures, advertising and social media strategies) to identify gaps in representation and outreach, and (iii) partner with other scholarly organizations serving communities of scholars that are underrepresented in NCA to create special events or opportunities for collaborations across memberships. Consistent with goal 4, NCA has also set as an objective to "work toward internationalizing NCA on myriad sustained fronts including leadership, membership, and practices." CIDD, long serving as a conduit for international interest and participation in the discipline, helps to fulfill these NCA goals and objectives under the IDEA strategic plan through its attention to intercultural and international dialogue and exchange of IDEAs. Similarly, by expanding the committee membership of CIDD, it also creates space for underrepresented perspectives to inform how this work is conducted.

- **How the US Tours Work**

When seeking hosts for the US tours, CIDD issues a national call to host either the British National Debating Team tour or the Japanese National Debating Team tour. The Committee seeks US colleges, universities, and community organizations to host the two debaters selected by the United Kingdom's English Speaking Union in the case of the British, and those selected by the Japanese Debate Association in the case of the Japanese. The approximate tour dates are set with the British tour usually occurring annually in the Fall between September and November. The Japanese tour occurs in the Spring between February and March during even-numbered years. Hosting fees support travel and coordination costs incurred by the tour. The hosting fee for a single school or organization historically has been \$800, but, as discussed further below, CIDD will increase this host fee to \$1,000 beginning in 2024. Two or more coordinating schools in close geographical vicinity may qualify for a discount, which historically reduces the host fee to \$600, but, with our increase, will be charged a discounted rate of \$800 to co-host. See appendix A for the most recent calls for hosts of both tours.

Hosts must provide, at minimum, suitable lodging, meals, and local transportation. Interested schools place a bid to host the team through an online submission form. Host institutions are asked to sign a hosting contract before bids are confirmed. CIDD Program Coordinator or Chair

will notify hosts about the status of their bid via email. It is expected that all hosts will hold at least one public exhibition debate. Previous hosts have:

- Hosted the debate in conjunction with a major campus or community event, such as “International Week,” alumni events, or symposiums.
- Featured the British/Japanese debaters in guest lectures, presentations, or question and answer periods with classes on debate, rhetoric, or British/Japanese culture.
- Take their guests to major (or minor) attractions of cultural or historical significance.
- Sought opportunities for visiting debaters to interact with students, alumni, and local dignitaries.
- Tour participants are usually interested in opportunities to do coaching sessions with high school or college students.

Before the tour commences, CIDD provides an informational hosting packet with a hosting contract, debater bios, possible debate topics, and other details. CIDD asks hosts to provide a projected itinerary (so we can help other hosts schedule time for breaks, laundry, and other essential needs) and copies of promotional materials. Hosts are also expected to provide feedback about event attendance and academic/programmatic impact to CIDD at the conclusion of the visit. An example of a past informational packet, a visit itinerary, and host feedback is included as appendix B.

### • **Unique Position in NCA**

CIDD does not neatly fit under any category within the NCA Bylaws. CIDD is not an Interest Group as that term has been defined since it is not a recognized Division, Section, or Caucus.

Every year NCA allocates two presentation slots for CIDD. One for CIDD’s annual business meeting, although CIDD has recently been conducting virtual meetings on a monthly basis in an effort to resume its normal activities following the pandemic. The second slot is allotted for CIDD to use, at its discretion, to further promote its work. Traditionally, the second slot has been used for demonstration debates with its international collaborators. However, this year, CIDD invited past members and supporters to submit artifacts from their time and involvement with CIDD as we celebrate our 100-year anniversary. The CIDD also debuted a new partnership with the Jamaica Association for Debate and Empowerment (JADE) at this year’s NCA, adding Jamaica to the CIDD network of exchange partners.

## **Composition of Committee**

Historically, the roles of the members of CIDD have not been specifically defined. CIDD is currently working on reimagining the role of its current membership and believes that it will be necessary in the future to expand its current membership so that it has additional support to do the work of the Committee. Currently, CIDD is composed of four members. Expansion of the Committee to five-six members would be valuable. In order to ensure the continuing effort to expand the tour and create opportunities for diverse institutions and students, at least one of these new member positions will be identified for a representative from a two-year institution. All members of the Committee are appointed by the Executive Board of the NCA after a competitive nomination process to the President. Members serve for four years without compensation as an act of service to the organization and the field of communications. See appendix C for the most recent call for CIDD committee members.

Attached as appendix D is a draft of the roles and responsibilities of CIDD members. We hope that by more carefully defining the roles and responsibilities of the members of the Committee we can strengthen the organization in performing its work and reduce the burden placed on the administrative support historically utilized by CIDD.

In addition, the administrative support necessary for CIDD to function properly has been unstaffed since June 2022, with the departure of our previous coordinator. CIDD requests that NCA allow allocation of CIDD funds to provide a stipend for the administrative responsibilities currently fulfilled by current Committee members. Attached as appendix E is a full job description for this position developed by CIDD. This position is part time in nature, as it involves support for the tours and the Committee which is not necessary on a daily, or even weekly basis. The position could typically be filled by a graduate student or advanced undergraduate student, for example.

## **Historical Benefits**

CIDD is one of the NCA's longest presently-existing international initiatives. Since its inception, the exchange with its counterpart in Great Britain (English Speaking Union) has continued to serve the American debate community by providing the Trans-Atlantic avenue of dialogue and mutual understanding. After World War II, CIDD continued to expand its exchange programs. During the 1950s, CIDD sent the first American debate team to Asia (India and Pakistan); it also welcomed a team from India and then another team from Scandinavia (Sweden and Denmark) to tour the US. In the 1960s, exchange tours with New Zealand and the Philippines were added.

On the occasion of CIDD's fiftieth anniversary, the historic installation of the debate exchange with the Soviet Union was realized. In 1972 the Soviet team toured the US, the first organized speaking tour on American soil by Soviet citizens. Following the exchange with the Soviets, CIDD expanded to include the exchange with its Polish counterpart. By the end of the 1970s, the arrangement had been made to begin the exchange with Japan; together with the exchange with Great Britain, after some forty years, this Trans-Pacific debate exchange still continues today.

CIDD tours and exchanges have benefitted many both in the US and abroad. First and perhaps the most obvious, intercultural/international interactions enabled by CIDD programs have contributed to better and further mutual understanding between American participants and their counterparts. This is what all of the past tour participants as well as tour hosts should be able to testify. CIDD programs have also strengthened friendship across borders through the language of debate (i.e., our common language) and helped to create and maintain what can be termed an "international argument culture" where differences and conflicts are to be resolved by the dialogic exchange of reasoned argumentation, a typical example of which being the Soviet and Polish exchanges.

Finally, perhaps the least recognized yet the most significant, CIDD tours and exchanges have helped to promote internationalization as well as international scholarly collaboration in the field of communication. For those outside the US, debate and forensics still serve as the most important entry to the study of communication. This is particularly true in Japan where CIDD tours have performed a significant public relations function for the US communication discipline; in fact, many of the Japanese participants came back to the US to study communication after the tours, and now they are frequent contributors/attendees to the US communication journals and conferences, including the NCA's. At the same time, inspired by their tour experiences, some American debaters who participated in CIDD tours chose communication as their academic profession and have been engaged in internationally-oriented communication scholarship since then; there even existed scholarly collaborations published by American and Japanese participants of CIDD tours.

## **Tours (Past, Present, and Future)**

The Committee on International Debate and Discussion (CIDD) offers three unique debate tours with the English Speaking Union sending the national British team to the United States, a mutual exchange between CIDD and the Japanese Debate Association, and a proposed tour with the Jamaica Association for Debate and Empowerment (JADE).

The British tour offers an opportunity for participants to engage in lively debates with the national British team, while also learning about the country's rich history and traditions. Participants can also benefit from exposure to the British debating style, which is known for its eloquence and wit.

The Japanese tour provides an opportunity for participants to engage with top debaters in Japan, learn about Japanese culture and history, and build international connections and networks. The alternating format of the tour promotes a spirit of mutual exchange and understanding between the United States and Japan. In odd years, representatives from the United States travel to Japan and during even years, representatives from Japan travel to the United States. The selection of the US debaters who travel to Japan is conducted by CIDD committee members. This process involves a national call for applicants, distributed through the listservs and message boards of no less than a half dozen collegiate forensics organizations. See appendix F for the most recent call for applicants for the Japanese tour.

The proposed Jamaica tour offers a unique opportunity for participants to engage in debate with some of Jamaica's top debaters, learn about the country's rich and unique cultural history, and build international connections and networks with a country in closer proximity than Japan and Great Britain. The tour also offers the added benefit of promoting cross-cultural communication and understanding between the United States and Jamaica. CIDD has formed an important relationship with the Jamaican Association for Debating and Empowerment (JADE). JADE is a national umbrella organization for the advancement of debating, public speaking and critical thinking in Jamaica. JADE is supported by a number of public and private partners in Jamaica including the Jamaican government.

In the future CIDD has plans to utilize its network to expand the tour to include Africa and other parts of Asia. For example, current committee members have relationships with Dialogy, a Shanghai-based non-profit organization dedicated to innovative education training committed to empowering youth by placing dialogue, debate, and discussion at the center of pedagogical practice. The continued growth and expansion of the tours will also help to facilitate revenue growth and the sustainability of CIDD, while also expanding its contributions to the broader IDEA goals of NCA.

Overall, each tour offers its own unique benefits and opportunities for participants to engage in lively debate, learn about different cultures and histories, and build international connections and networks.

- **British Tour**

The English Speaking Union, a prestigious organization dedicated to promoting international understanding and communication through the English language, sends the national British team to the United States for a debate tour through the Committee on International Debate and Discussion (CIDD). This tour offers a unique opportunity for students, educators, and professionals in the US to engage in a series of lively debates with some of the top debaters in the world.

There are several unique benefits to doing a tour with the British team. First and foremost, the British team is widely regarded as one of the strongest and most experienced debate teams in the world. Their debaters have a reputation for being highly skilled in the art of argumentation, using sophisticated rhetorical techniques and advanced debating strategies to make their case. By engaging in debates with the British team, participants will have the opportunity to learn from some of the best debaters in the world and improve their own debating skills.

Another unique benefit of the British tour is the opportunity to learn about British culture and history. The English Speaking Union has a rich history of promoting cultural exchange and understanding, and the tour provides an opportunity for participants to learn about British customs, traditions, and values. This can help to foster a deeper appreciation and understanding of the UK and its people, and promote cross-cultural communication and understanding.

Finally, the tour offers a chance to build international connections and networks. By engaging in debates with the British team, participants will have the opportunity to meet and network with people from different countries and backgrounds. This can help to build relationships and connections that can be valuable for future academic or professional opportunities.

The following is the schedule for one of the last British US Tours, which was planned in 2019:

2019 British US Tour Schedule	
<b>Capital University</b> (Co-Host with Otterbein University) Arrive: Sunday, October 13 Depart: Tuesday, October 15	<b>Randolph-Macon College</b> (Co-Host with University of Lynchburg and University of Richmond) Arrive: Friday, November 1 Depart: Tuesday, November 5
<b>Otterbein University</b> (Co-Host with Capital University) Arrive: Tuesday, October 15 Depart: Thursday, October 17	<b>University of Lynchburg</b> (Co-Host with Randolph-Macon College and University of Richmond) Arrive: Tuesday, November 5 Depart: Thursday, November 7
<b>University of Texas - El Paso</b> Arrive: Thursday, October 17 Depart: Sunday, October 20	<b>University of Richmond</b> (Co-Host with University of Lynchburg and Randolph-Macon College) Arrive: Thursday, November 7 Depart: Saturday, November 9
<b>West Texas A&amp;M University</b> Arrive: Sunday, October 20 Depart: Tuesday, October 22	<b>Duquesne University</b> (Co-Host with Bloomsburg University) Arrive: Saturday, November 9 Depart: Tuesday, November 12
<b>University of North Texas</b> Arrive: Tuesday, October 22 Depart: Thursday, October 24	<b>Bloomsburg University</b> (Co-Host with Duquesne University) Arrive: Tuesday, November 12 Depart: Thursday, November 14
<b>University of Utah</b> Arrive: Thursday, October 24 Depart: Saturday, October 26	<b>NCA 105th Annual Convention: Baltimore, MD</b> Arrive: Thursday, November 14 Depart: Saturday, November 16
<b>Metropolitan State University of Denver</b> Arrive: Saturday, October 26 Depart: Monday, October 28	
<b>Mt. San Antonio College</b> Arrive: Monday, October 28 Depart: Wednesday, October 30	
<b>Florida State University</b> Arrive: Wednesday, October 30 Depart: Friday, November 1	

- **Japanese Tour**

The mutual exchange between the Committee on International Debate and Discussion (CIDD) and the Japanese Debate Association offers a unique opportunity for students, educators, and professionals in both countries to engage in a series of lively debates and workshops, while also promoting cross-cultural communication and understanding.

The Japanese tour offers several unique benefits to participants. First, the tour provides an opportunity for participants to learn about Japanese culture and history. The tour to Japan



includes workshops and lectures with high school and college students, as well as exhibitions debates, which provide an immersive experience for participants to learn about Japanese customs, traditions, and values. This can help to foster a deeper appreciation and understanding of Japan and its people, and promote cross-cultural communication and understanding.

Second, the tour provides an opportunity for participants to improve their debating skills through engagement with top debaters in Japan. The Japanese Debate Association is widely regarded as one of the strongest and most experienced debate organizations in the world, with a reputation for producing top-notch debaters. By engaging in debates with Japanese debaters, participants will have the opportunity to learn from some of the best debaters in the world and improve their own debating skills.

Third, the tour offers a chance to build international connections and networks. By engaging in debates and workshops with Japanese students, participants will have the opportunity to meet and network with people from different countries and backgrounds. This can help to build relationships and connections that can be valuable for future academic or professional opportunities.

The alternating format of the tour, with a team of two Japanese students touring the US in the spring, and a team representing the US touring Japan the following year, also promotes a spirit of mutual exchange and understanding between the two countries. The following is the schedule for the last planned Japan US Tour, which was planned in 2020:

## 2020 Japan US Tour Schedule

### **Wheaton College**

Arrive: Sunday, February 23  
Depart: Tuesday, February 25

### **Duquesne University (Co-Host with Slippery Rock University)**

Arrive: Tuesday, February 25  
Depart: Thursday, February 27

### **Slippery Rock University (Co-Host with Duquesne University)**

Arrive: Thursday, February 27  
Depart: Saturday, February 29

### **University of Georgia**

Arrive: Saturday, February 29  
Depart: Monday, March 2

### **Randolph-Macon College**

Arrive: Monday, March 2  
Depart: Wednesday, March 4

### **Baylor University**

Arrive: Wednesday, March 4  
Depart: Friday, March 6

### **University of Southern Mississippi**

Arrive: Friday, March 6  
Depart: Sunday, March 8

### **University of Denver**

Arrive: Sunday, March 8  
Depart: Tuesday, March 10

### **Pierce College (Co-Host with CSU-Northridge)**

Arrive: Tuesday, March 10  
Depart: Thursday, March 12

### **CSU-Northridge (Co-Host with Pierce College)**

Arrive: Thursday, March 12  
Depart: Saturday, March 14

### **University of Utah**

Arrive: Saturday, March 14  
Depart: Tuesday, March 17

## ● **Jamaica Tour**

In order to increase revenue and expand the diversity of tours, CIDD plans to expand its network of debate exchanges to include Jamaica. CIDD hopes to introduce the Jamaica tour at NCA this Fall as part of our 100-year celebration where we will host a demonstration debate with Jamaican students as we begin to promote this new and exciting tour opportunity. The proposed Jamaica tour with the Jamaica Association for Debate and Empowerment (JADE) offers a unique opportunity for students, educators, and professionals in the United States to engage in a series of lively debates with some of Jamaica's top debaters. This tour also offers the added benefit of promoting cross-cultural communication and understanding between the two countries.

One of the unique benefits of doing a tour with the Jamaican team is the opportunity to learn about Jamaica's rich and unique cultural history. Jamaica is a country with a vibrant and diverse culture, shaped by the influences of the African, European, and indigenous peoples who have

inhabited the island over the centuries. By engaging in debates with the Jamaican team, participants will have the opportunity to learn about Jamaican customs, traditions, and values, and gain a deeper appreciation for the country and its people.

Another benefit of the Jamaica tour is the opportunity to engage with a country in closer proximity than Japan and Great Britain, which expands the diversity of the tours while not adding significant costs. Airline tickets from Jamaica to the United States are available in the hundreds of dollars, rather than the thousands of dollars required for the other tours. The Jamaica tour will provide an opportunity for participants to learn about and engage with a country in the Caribbean region, a part of the world that is often overlooked in global discourse. This can help to broaden participants' perspectives and understanding of the world, and promote cross-cultural communication and understanding between the United States and Jamaica.

Finally, the tour offers a chance to build international connections and networks with Jamaica. By engaging in debates with the Jamaican team, participants will have the opportunity to meet and network with people from different countries and backgrounds, and build relationships that can be valuable for future academic or professional opportunities.

## **Budgeting**

To fund these programs, CIDD will rely on a combination of revenue streams, including hosting fees from participating institutions, sponsorship, and other donations.

The revised budget for CIDD for the years 2024 and 2025 shows a well-balanced financial plan with a net loss in Year 1 and a net gain in Year 2. In Year 1, the organization plans to spend a total of \$20,000, with the largest expenses being \$6,000 for airline tickets and \$8,000 for an administrative assistant. To offset these costs, CIDD plans to generate \$13,600 in revenue, primarily through hosting fees from participating institutions and a small amount of sponsorship.

In Year 2, the organization plans to spend a total of \$20,000, again primarily accounted for by airline ticket costs and administrative costs. However, CIDD expects to generate \$26,400 in revenue, which is a significant increase from Year 1, primarily through increased hosting fees from participating institutions, programmatic development efforts targeting past tour participants, and pursuing additional tour opportunities. While the planned expenses for CIDD are \$20,000 per the table below, we are requesting a \$25,000 budget approval for the first two years to ensure a contingency in the event of unanticipated challenges encountered in restoring CIDD activities from their pandemic-related dormancy.

An overview of planned expenses and revenue is included below. As indicated, the primary sources of revenue for CIDD are generated by the hosting fee which will be increased with the re-launch of the tours. Alongside this, CIDD intends to pursue sponsorship opportunities, as well as leverage conversations had during its 100-year anniversary celebration at NCA in 2023 to cultivate development support from past participants in the organization, both within and outside NCA membership. The expenses for CIDD are isolated to the travel costs for tour participants,

and for the administrative support provided to committee members. It is important to note that revenue and expenses for CIDD correlate, which is to say if a tour is smaller/larger than planned, revenue and expenses should decrease/increase in proportion to one another.

Overall, the revised budget shows a fiscally responsible approach to CIDD's mission, with a focus on generating revenue to support their programs while keeping expenses within reasonable limits. The organization will need to continue to carefully manage its resources to ensure that it can meet its goals in the years to come.

	<b>Year 1 (2024)</b>	<b>Year 2 (2025)</b>
<b>Expenses</b>		
Airline tickets to Japan/For Japan Debaters	\$6,000	\$6,000
Airline tickets for British Debaters	\$5,000	\$5,000
Administrative assistant	\$8,000	\$8,000
Miscellaneous (food, travel, other)	\$1,000	\$1,000
<b>Total Expenses</b>	<b>\$20,000</b>	<b>\$20,000</b>
<b>Revenue</b>		
Hosting fee (single institution)	\$8,000 (8 hosts @ 1k)	\$16,000 (16 hosts @ 1k)
Hosting fee (collaboration)	\$5,600 (7 hosts @ 800)	\$6,400 (8 hosts @ 800)
Sponsorship	\$0	\$4,000
<b>Total Revenue</b>	<b>\$13,600</b>	<b>\$26,400</b>
<b>Net Income/Loss</b>	<b>-\$6,400</b>	<b>+\$6,400</b>

CIDD is aware of the NCA's current financial constraints and the need for it to operate on a revenue neutral basis. We believe that this is achievable if our budget is reviewed on a two-year basis, rather than annually, and if proper support is provided to ramp back up the in-person tours following the pandemic.

## **Immediate Needs and Conclusion**

CIDD has identified several immediate needs that require attention in order to successfully execute our mission. These needs include codifying the CIDD as a standing committee of NCA, securing access to our allocated budget approved by NCA's legislative committee, hiring administrative support for our Committee, expanding the committee to 6 members, and reaffirming the NCA's commitment to our organization to share with our tour partners.

In order to address these immediate needs, CIDD has developed this comprehensive plan to ensure our continued success. This plan includes a detailed budget outlining our expenses and revenue projections for the next two years. We have identified opportunities for revenue generation through our tour hosting program, and have set goals for increasing the number of host institutions to eliminate any net loss over the two-year period. Additionally, we have developed strategies for improving our relationships with tour partners and NCA. Likewise, expansion of CIDD to include 2 more additional committee members will help broaden institutional representation and participation. We will actively communicate with the NCA to ensure the success of this restructuring and renewal of CIDD. Overall, our business plan is designed to address our immediate needs and position us for long-term success. We are confident in our ability to execute this plan and achieve our goals with the support of our partners and stakeholders.

## Appendix A: Call for Hosts

### ● Call for Hosts: 2020 CIDD Japanese Tour of the U.S.

The Committee for International Discussion and Debate of the National Communication Association is proud to announce the Spring 2020 Japanese National Debating Team Tour, which will take place in February-March 2020. We are currently seeking US colleges, universities, and community organizations to host the two debaters selected by the Japan Debate Association (JDA).

*Approximate Dates:* February 20, 2020 to March 16, 2020

*Fees:* Hosting fees support travel and coordination costs incurred by the tour. The hosting fee for a single school or organization is \$800.00. Two or more coordinating schools in close geographical vicinity may qualify for a discount (see volume discounts below). Hosts must provide, at minimum, suitable lodging, meals, and local transportation.

*Deadline:* Applications are due by Sunday, December 15, 2019.

*How to Apply:* To apply to host the team, please enter all information into our online submission form: <https://forms.gle/2kYTDFjSW1oNJw9CA>  
Submitting an application indicates your preliminary commitment to host on the tour.

#### *Timeline of Tour Planning*

- Monday, December 16, 2019: CIDD will confirm application status with all schools via email
- Mid to Late December 2019: CIDD will begin drafting a tour schedule including all approved applications
- Mid to Late December 2019: CIDD will email hosts with a draft of the tour schedule for review
- Late December 2019 to early January 2020: CIDD will finalize tour schedule and begin making travel accommodations
- January 2020: Hosts will receive travel information, invoices, host contracts, and debater bios via email
- Mid to late February 2020: Tour will begin

Please consider conflicts with university holidays, other major events on your campus before submitting your application, and any needs regarding particular days of the week including the inability to host on weekends. For example, if you need a particular night for hosting your exhibition debate, note that in the form (example: the exhibition debate needs to occur on an evening Mon-Thurs). The tour will include both weekdays and weekends; preference will be given to applications who indicate they would like to host during part or all of the weekend.

#### *Suggestions for Prospective Hosts*

It is expected that all hosts will hold at least one public exhibition debate. Previous hosts have:

- Hosted the debate in conjunction with a major campus or community event, such as “International Week,” alumni events, or symposiums.
- Featured the Japanese debaters in guest lectures, presentations, or question and answer periods with classes on intercultural communication, debate, rhetoric, Japanese culture, or Japanese language courses.
- Taken their guests to major (or minor) attractions of cultural or historical significance.
- Sought opportunities for visiting debaters to interact with students, alumni, and local dignitaries.

Before the tour commences, we will provide an informational hosting packet with a hosting contract, debater bios, possible debate topics, and other details. We will ask hosts to provide a projected itinerary (so we can help other hosts schedule time for breaks, laundry, and other essential needs) and copies of promotional materials. Hosts will also be expected to provide feedback about event attendance and academic/programmatic impact to CIDD at the conclusion of the visit.

*Volume Discounts:* Multiple tour stops in adjacent communities reduce overall travel costs and allow hosts to economize through collaboration. If there are other potential hosts in close geographic proximity (in other words, close enough that movement from school to school can be done by ground transportation at the host school’s expense) coordinating schools or organizations may be eligible for a discounted hosting fee. We offer \$100 discounts for two coordinating schools and a \$200 discount for three or more coordinating schools in a geographic area. To qualify for the discounted fee, ground transportation between coordinating schools must be provided. For example, if Northwestern, Loyola-Chicago, and Roosevelt University in Chicago decide to host in succession, each school would submit an application and pay a \$600 hosting fee.

Inquiries about the tour should be directed to Matt Gerber, CIDD Chair at [Matt\\_Gerber@baylor.edu](mailto:Matt_Gerber@baylor.edu), or Brianne Giese, Tour Coordinator, at [bgiese@aurora.edu](mailto:bgiese@aurora.edu)

## ● **Call for Hosts: 2019 CIDD British Tour of the US**

The Committee for International Discussion and Debate (CIDD) of the National Communication Association is pleased to announce the Fall 2019 British National Debating Team Tour. This year’s NCA convention theme of Communication for Survival provides us with the opportunity to reflect on how communication and its various forums, particularly debate, remains paramount in our everchanging society. We hope you will consider hosting this fall as an opportunity to continue the critical activity of civic dialogue within local and global settings.

We are currently seeking US colleges, universities, and community organizations to host the two debaters selected by the United Kingdom’s English Speaking Union (ESU).

*Approximate Tour Dates:* September 17, 2019 to November 14, 2019

*Fees:* Hosting fees support travel and coordination costs incurred by the tour. The hosting fee for a single school or organization is \$800.00. Two or more coordinating schools in close geographical vicinity may qualify for a discount (see volume discounts below).

Hosts must provide, at minimum, suitable lodging, meals, and local transportation.

*Deadline:* Applications are due by Friday, July 12, 2019.

*How to Bid:* To place a bid to host the team, please enter all information into our online submission form: <https://forms.gle/TJi78UsyqqeMTuc79>

Please consider conflicts with university holidays and other major events on your campus before placing your bid. Note that host institutions will be asked to sign a hosting contract before bids are confirmed. The CIDD Program Coordinator or Chair will notify hosts about the status of their bid via email.

*Suggestions for Prospective Hosts:* It is expected that all hosts will hold at least one public exhibition debate. Previous hosts have offered the following events and teaching opportunities:

- Tour participants are usually interested in opportunities to do coaching sessions with high school or college students. The British Team has in the past been particularly interested in working with Urban Debate Leagues.
- Hosted their exhibition debate in conjunction with a major campus or community event, such as “International Week,” alumni events, or symposiums.
- Featured the British debaters in guest lectures, presentations, or question and answer periods with classes on debate, rhetoric, or British culture.
- Taken their guest to major (or minor) attractions of cultural or historical significance.
- Sought opportunities for visiting debaters to interact with students, alumni, and local dignitaries.

Before the tour commences, we will provide an informational hosting packet with a hosting contract, debater bios, possible debate topics, and other details. We will ask hosts to provide a projected itinerary (so we can help other hosts schedule time for breaks, laundry, and other essential needs) and copies of promotional materials. Hosts will also be expected to provide feedback about event attendance and academic/programmatic impact to CIDD at the conclusion of the visit.

*Volume Discounts:* Multiple tour stops in adjacent communities reduce overall travel costs and allow hosts to economize through collaboration. If there are other potential hosts in close geographic proximity (in other words, close enough that movement from school to school can be done by ground transportation at the host school’s expense) coordinating schools or organizations may be eligible for a discounted hosting fee. We offer \$100 discounts for two coordinating schools and a \$200 discount for three or more coordinating schools in a geographic area. To qualify for the discounted fee, ground transportation between coordinating schools must be provided. For example, if Northwestern, Loyola-Chicago, and Roosevelt University in Chicago bid to host in succession, each school would submit an application and pay a \$600 hosting fee. If you are interested in a volume discount, please contact John Rief for more information.

Inquiries about the tour should be directed to Dr. Ruth Beerman, CIDD Chair at [ruthbeerman@rmc.edu](mailto:ruthbeerman@rmc.edu).



## **Appendix B: Information Packet, Visit Itinerary, and Host Feedback**

### **• CIDD British Debate Tour 2019 Host Kit**

Dear Host,

Thank you so much for agreeing to host the 2019 British National Team from the European Speaking Union (ESU). This packet is intended to provide you with information to ensure that this year's tour runs smoothly, efficiently, and provides the best pedagogical experience for all of the parties participating in this year's tour. Thanks to your support, we have an impressive tour slated for our guests.

Accompanying this packet you will find:

- Debater bios and contact information
- Host expectations
- Tour contact information & communication guidelines
- Food/meal information
- Topics
- Suggestions for activities
- Information about the travel itinerary
- Media/social media information

Each of you is crucial to the success of the tour and we thank you for your effort to make this year's tour the greatest ever. We would love it if you would share with us any promotional materials, photographs, links to news stories (even if it's your school paper), and any other information that pertain events you will be hosting during the tour so that we may archive them and record the success of this program. It is our sincere hope that we can grow this tour and expand the activities of the CIDD to include more tours in the future. Again, thank you so much for your participation and if you have any questions please do not hesitate to ask.

Dr. Ruth Beerman  
CIDD Chair

## **Appendix B (Cont): British Debate Tour**

### **Salt Lake City Visit**

Nov. 10-12, 2015

#### *Overview:*

On November 10-12, 2015, the University of Utah's John R. Park Debate Society hosted the CIDD/English Speaking Union's British National Debate Team. Highlights from the visit included: a tour of the Utah State Capitol building, an excursion to Park City, UT, a tour of the University of Utah campus (including a meeting the Dean of the College of Humanities, Dianne Harris), a public debate with more than 200 members of the on- and off-campus community in attendance, an evening enjoying SLC nightlife with members of the Debate Society, and a tour of Historic Temple Square in Downtown Salt Lake City, Utah. A complete itinerary is included as a separate attachment.

#### *Public Debate:*

On November 11, 2015, the British Debate Team and members of the University of Utah's Debate Society participated in a public demonstration debate for members of the on- and off-campus community. In all, over 200 audience members attended the event and hosts of other students have been shown the debate for instructional purposes in classes at the University of Utah. Video of the event is available here: [https://utah.equella.college.com/items/a46cdfbb-664b-4d02-a0e8-9a276243246c/0/viewcontent?\\_sl.t=true](https://utah.equella.college.com/items/a46cdfbb-664b-4d02-a0e8-9a276243246c/0/viewcontent?_sl.t=true). Notably, upon the conclusion of the event, the Dean of the College of Humanities which houses the University of Utah's Debate Team remarked that, during her time in the academy, "it was the best I have ever seen."

#### *Programmatic Impact:*

The British Debate Tour was a significant success and was exceedingly beneficial for our forensics program in Utah. In addition to providing an opportunity to showcase our program and our guests from the UK to campus administrators, it also helped us draw onto campus high school competitors from the local communities who have a renewed interest in competing at the University of Utah, or in college more generally. And, it has also translated into a spike of interest from students currently on campus who are just beginning to learn about the campus's Debate Society.

#### *Attachments:*

- Public Debate Poster (multiple sizes, finishes)
- Public Debate Advertisement (circulated in Salt Lake City Weekly)
- Public Debate Leaderboard (included on the website for Salt Lake City Weekly)
- Public Debate Press Release (distributed to multiple media outlets, high school programs, etc.)

-Photos from Utah State Capitol Tour (featuring Governor's Deputy Chief of Staff, Michael Mower)

## **Appendix C: Call for Committee Members**

*One Position for a member to serve a four-year term starting in January 2023.*

The Committee on International Discussion and Debate promotes international understanding and the practice of communication through discussion and debates between students from the United States and other nations. The program seeks to broaden the scope of international educational and cultural exchanges by providing a channel for the exchange of ideas and attitudes among students and young people in America and throughout the world; make possible informal meetings among students, college and university personnel, and the general citizenry of participating countries; facilitate the exchange of information and ideas about the educational systems of the countries involved; reinforce the importance of dialogue as a preferred means for resolving international and intercultural differences; maintain and enhance the ties between the National Communication Association and forensics organizations, forensics programs, and their sponsoring academic departments throughout the United States; and provide opportunities to enhance the understanding and appreciation of the discipline of communication both in other nations and in the United States.

**Qualifications:** Four members represent the wide range of debate, dialogue, and public discussions. Attention will be paid to those with interest and experiences in debate, public address, public deliberation, and/or intercultural communication. Each member serves a four-year term and typically chairs in their third year. Most of the work of this committee is done electronically throughout the year with committee meetings and events at the annual NCA conference.

**Selection Process:** Nominations for the position are first reviewed by the NCA Leadership Development Committee. The Leadership Development Committee will then make a recommendation to the Legislative Assembly, which formally approves appointments. Please see above for detailed instructions on how to submit formal nominations for this position.

**Nomination Materials:** Submit all materials as described in the “Required Nomination Materials” section above by September 1.

# Appendix D: Revised Committee Roles and Composition

## REVISED CIDD RESPONSIBILITIES\*

### Secretary (First Year Member)

- Social Media/Marketing/Development
  - Manage CIDD FB, Twitter, etc.
  - Develop non-debate (panels) programming (hybrid/zoom options)
  - Develop additional exchange partnerships.
- NCA Liaison
  - Plan NCA programming
  - Host British Tour “NCA Visit”
  - Maintain communications with NCA about non-operational/financial aspects of CIDD, e.g., news & announcements.

### Vice Chair (Second year member)

- British Tour Convener
  - Liaison with English Speaking Union
  - Conduct call for participating schools
  - Establish Tour Itinerary
  - Coordinate Logistics (travel bookings, cell phone, per diem, etc)

### Chair (Third year member)

- Japanese Tour (of US) Convener and debate team coach for the tour
  - Liaison with Japanese Debate Association
  - Conduct call for participating schools
  - Establish Tour Itinerary
  - Coordinate Logistics (travel bookings, cell phone, per diem, etc)
- Japanese Exchange Organizer
  - Conduct call for & selection of students
  - Coordinate logistics with Japanese Debate Association

### Immediate Past Chair (Fourth year member)

- NCA Representative
  - Communicate operational & financial plans for NCA on a quarterly basis
  - Convene meetings between CIDD & NCA as needed

### CIDD Finance and Travel Committee Members (Fifth Year and Sixth Year Members)

- Assist with travel bookings (payments & reimbursements)
- Maintain CIDD financial records

### \*Non-tour based financial requirements

- Up to \$8,000 Administrative support stipend

- Earmarked for work-study, graduate assistant, and/or course release support for CIDD committee members based on context of each member's responsibilities and existing administrative support

# **Appendix E: Job Call for Administrative Assistant**

## **Job Description**

**Title: CIDD Tour Coordinator**

**Reports: CIDD Chair and Committee**

**Date Prepared: May 26, 2022**

## **Purpose**

The CIDD Tour Coordinator is responsible for serving as the liaison between the CIDD Committee, NCA, and overseas organizations. The scope of this work involves initiation, planning, execution, monitoring, and closing of tours and CIDD-related events.

## **Core Competencies**

- Represents the CIDD in accordance with the committee's mission with a diverse group of stakeholders
- Conducts actions in accordance with NCA policies and procedures
- Strong project management skills
- Flexible availability at the discretion of the CIDD committee and tour needs
- Experience with social media management across platforms

## **Responsibilities**

- Responsible for issuing all CIDD calls for tour hosts and participants
- Develop tour itineraries and travel schedules and serve as liaison to overseas organizations in planning all tours
- Serve as the liaison to the NCA Chief Financial Officer and the NCA Executive Director in all matters related to invoicing hosts, reimbursing participants or committee members, and contracting with vendors for travel expenses or other needs as shall be required from time to time
- Arrange for the sites and manage expenses associated with conducting participant interviews and/or committee meetings
- Work with NCA Director of Academic and Professional Affairs to coordinate and deliver promotional materials about CIDD events and tours, including all print and electronic promotions

## Appendix F: Call for Applicants 2023 Japan Tour

The Committee for International Discussion and Debate (CIDD) of the National Communication Association (NCA) announces the call for applicants for the 2023 Japan Tour

Every other year, the CIDD coordinates with the Japan Debate Association (JDA) to provide debaters and a coach to represent the United States. This year's 2023 Japan Tour will return to in-person events over the course of a week in Japan's major cities.

*Dates of Involvement:* June 12-21, 2023

*Eligibility:* Any past or present forensic participant who is under 25 years old and is a full-time undergraduate in good standing (juniors and seniors preferred), or who has received an undergraduate degree but is still no older than 25, is eligible. We encourage applications from students active in all forms of debate, including Lincoln-Douglas debate, team policy debate, and parliamentary debate.

*Evaluation:* Students will be evaluated on the basis of their debating skills and their ability to teach debate basics in a variety of formats. Knowledge of political, social, and cultural conditions around the globe is a must. The student's ability to represent the United States and American forensics (in all its forms) accurately, effectively, and professionally is a strong consideration. Applicants are encouraged to discuss their experience with different forms of debate and individual events in their letter of interest. The ability to educate students about the style and substance of debate in the United States is an important component of the tour. Personal diplomatic skills are a must.

*Tryouts:* Applicants will be notified of their status as finalists in March 2023. After this notification, the application process will include a round of video conferencing interviews and a second round of video tryouts in which applicants will showcase their debate skills. Those debaters chosen for the tour will be notified in early April 2023.

*How to Apply:* If you are interested in trying out for the tour, send the following no later than February 15, 2023.

- A letter of interest;
- A copy of your undergraduate college transcript (unofficial is acceptable);
- One reference letter addressing your skills in debate, your professionalism, diplomatic skills, research skills, and ability to work independently.
- A current resume (including phone and email information).

Send these materials in one compressed zip file to [john.p.koch@vanderbilt.edu](mailto:john.p.koch@vanderbilt.edu). Materials received after February 15, 2023 will not be considered.



Finally, if you have any questions about the application and selection process, please do not hesitate to contact Dr. John Koch, CIDD Chair, at [john.p.koch@vanderbilt.edu](mailto:john.p.koch@vanderbilt.edu).