

C-Brief

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N A T I O N A L C O M M U N I C A T I O N A S S O C I A T I O N

2014 FACULTY POSITIONS ADVERTISED, BY SPECIALTY: This C-Brief provides data about the Communication faculty teaching positions advertised on NCA's online career center, through CRTNET, and/or in *Spectra*.

The table below is a listing, by frequency, of specialties within the Communication discipline that were mentioned as either a primary or secondary specialization in job postings for 2014.

Specialty	Primary	Secondary	Total
Generalist	197	0	197
Digital/New Media	56	56	112
Public Relations	83	27	110
Mass Comm./Media	67	26	93
Health	48	36	84
Rhetoric/Public Address	56	25	81
Interpersonal/Small Group	45	35	80
Organizational	54	23	77
Journalism	44	26	70
Intercultural/International	29	30	59
Advertising	32	18	50
Strategic	36	12	48
Political	15	21	36
Debate/Forensics	24	10	34
Public Speaking	12	4	16
Communication Theory	6	9	15
Persuasion	6	8	14
Visual	4	8	12
Basic Course	6	2	8
Environmental	5	3	8
Film/Cinema	5	2	7
Performance Studies/Theater	5	1	6
Applied	0	6	6
Communication Education	0	2	2
Legal	0	2	2

UPCOMING ISSUES

- **2014 Advertised Positions, by Rank**
- **Ph.D.s at other Ph.D. programs— Where do the Ph.D.s go?**



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