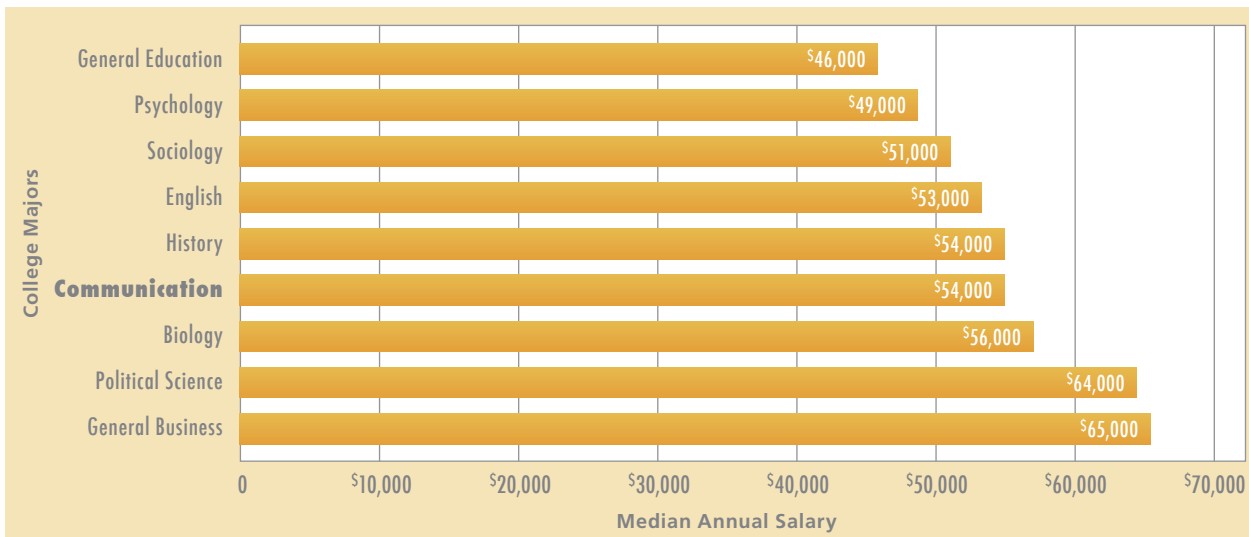


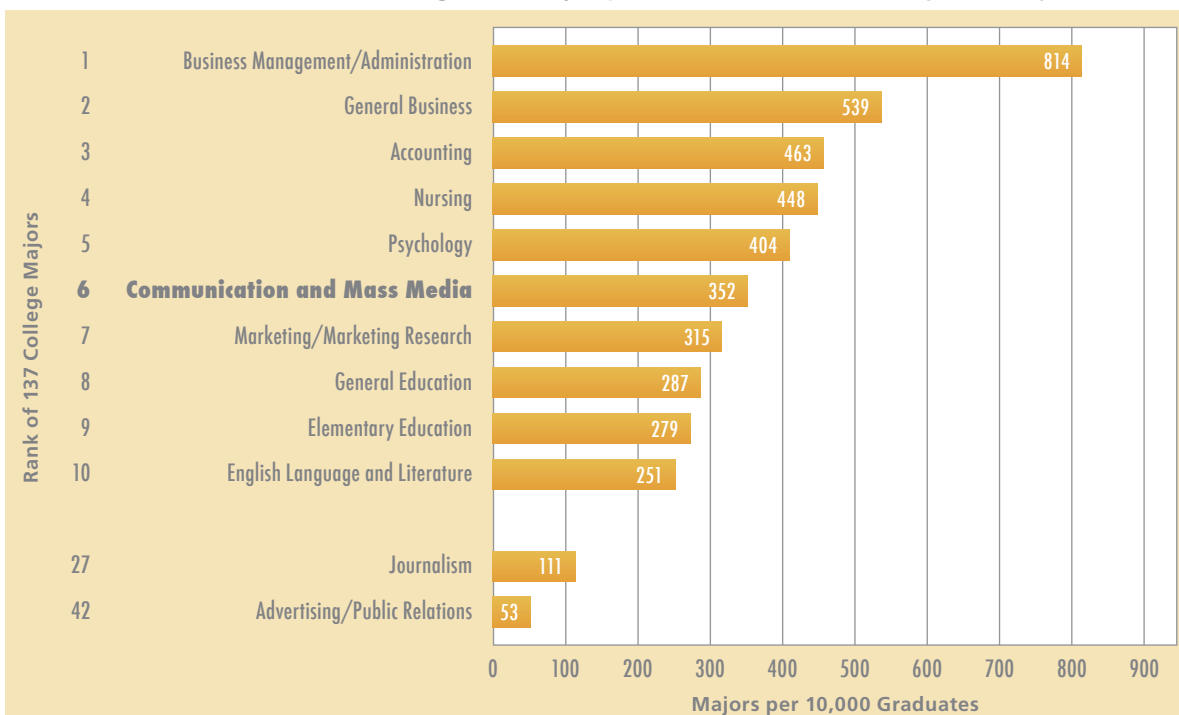
THE POPULARITY AND VALUE OF THE COMMUNICATION MAJOR

Georgetown University's Center on Education and the Workforce has released its 2016 version of *The Economic Value of College Majors*. College graduates with a bachelor's degree in Communication can expect to earn a median average of \$54,000, the study finds.

Median Average Wage of College-Educated Workers Ages 25-59, by Select Major



Prevalence of Undergraduate Majors per 10,000 Graduates, Ranked by Select Major



When Journalism majors (111/10,000) and Advertising/Public Relations majors (53/10,000) are added to Communication and Journalism, the prevalence of these undergraduate majors rises to 516/10,000.

Source: Georgetown University Center on Education and the Workforce, *The Economic Value of the College Major*, 2016.