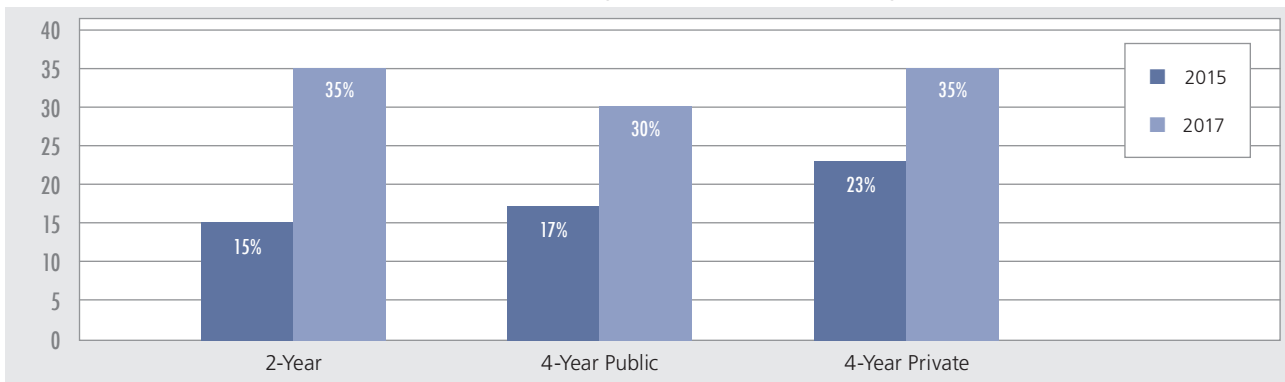


THE STATE OF ACADEMIC ADVISING IN HIGHER EDUCATION

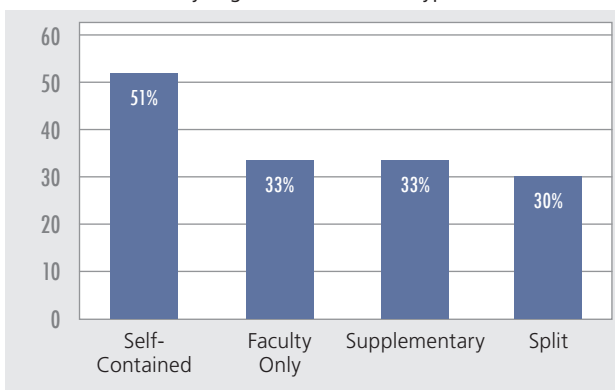
A 2017 report, *Driving Toward a Degree: The Evolution of Academic Advising in Higher Education*, features survey data collected by Tyton Partners and Babson Survey Research Group. The survey reached more than 2,200 administrators and advisors from approximately 1,400 institutions. The report found that respondents largely believe academic advising has improved on their campuses. From 2015 to 2017, the number of 2-year, 4-year public, and 4-year private institutions indicating they have achieved an ideal advising situation increased by 14 percent.

Percent of Institutions Reporting Achievement of Ideal Advising Situation

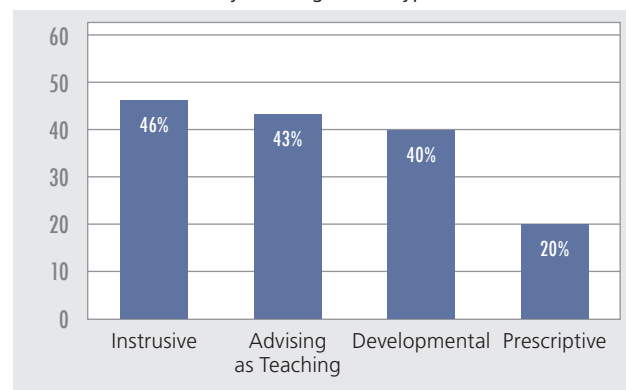


The report also provided insight into the most successful advising and organizational models for advising. While not the most common advising model, data indicate that the most successful organizational model for academic advising is the self-contained model, in which all advising occurs in a facility staffed mainly by primary-role advisors. This is the most centralized of the organizational models and helps institutions develop a clear accountability structure for advising. The highest rated advising model was the intrusive, or proactive, model, which requires advisors to be proactive about engaging students who may not otherwise seek advising. The least successful model of advising reported was the prescriptive method, which involves linear communication from the advisor to the student and places advising responsibility on the advisor, rather than on both parties.

Percent Reporting Ideal Advising Situation, by Organizational Model Type



Percent Reporting Ideal Advising Situation, by Advising Model Type



Note: In instances where multiple responses were received from the same institution, the responses from the most senior individual by role/title were used.
 Source: Tyton Partners, *Driving Toward a Degree: The Evolution of Academic Advising in Higher Education*. The full report can be downloaded here: <http://drivetodegree.org/report-archive/driving-toward-degree-evolution-academic-advising-higher-education/>.